

# LEBENSMITTEL TECHNIK

2012  
Media  
Information

Official organ of the Association of German Food Technologists (GDL); Association of Austrian Food and Biotechnologists (VÖLB); Industrial Association for Food Technology and Packaging (IVLV) and partner in the DLG food processing network

## The technical journal for decision makers from all sectors of the food and beverage industry.

### Specialization:

Application-oriented magazine for all technical, technological and economical aspects concerning the efficient, quality-determined and environment-protecting production and packaging of food and beverages. Provides sound reports on the development of new products, storage and processing of raw materials, quality assurance, sales-promoting packaging, ecological and economical distribution, compliance with hygiene and environmental protection requirements, food law.

### Target group:

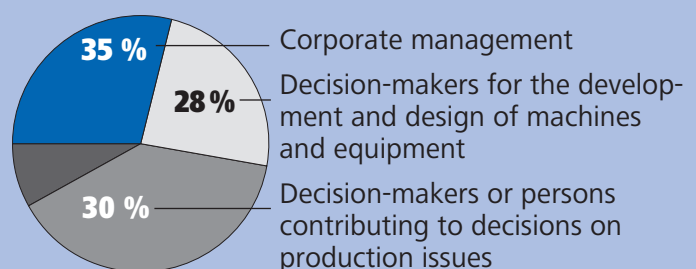
All specialists and experts with managerial responsibility concerned with the production processes in the food, nutrition and beverage industries.

**Core target group:** Owners, members of the board, managing directors, plant managers, line managers, production managers, laboratory managers, product developers and quality assurance representatives.

### Printed copies (Ø IVW 4/11 to 9/11)

Circulation:	9,373
Circulation abroad:	1,537
of them:	612 Austria
	453 Switzerland
	225 Benelux/France
Paid circulation:	4,355
Subscriptions:	4,212









### Readership




### Editorial content:

Product development, food production methods and technology including beverages, raw materials and additives, machines and equipment, processing technology, process automation, robotics, measuring and control technology, computer systems, quality assurance, laboratory, chemical analysis, filling and bottling technology, packaging, packaging means, consumables, conveying, storage, transportation, plant and personnel hygiene, legal issues, books, environmental protection, industry and economy news, people, calendar of events, official information provided by key organizations from the entire food industry.

# Editorial schedule 2012

Issue, date of publication	Closing date for ads and materials	Ingredients, production, process engineering	Packaging, labeling, filling and dosing, weighing technology	Robotics, automation, measuring technology, sensory evaluation, intralogistics, consumables, IT, hygiene	Fairs, exhibitions and events
<b>1-2</b>		<b>Issue with preliminary reports on HygieniCon, IPACK-IMA and Anuga FoodTec</b> <b>Issue with follow-up reports on ProSweets</b>			
21.02.12    Special issue: EHEDG market survey	31.01.12	<ul style="list-style-type: none"> <li>Starches and starch derivatives</li> <li>Oils, fats, fat replacers</li> <li>Milling, rolling, mincing</li> <li>Evaporation, drying, thermal engineering</li> <li>Innovations at Anuga FoodTec (Part 1)</li> </ul>	<ul style="list-style-type: none"> <li>Plastics packaging</li> <li>Pneumatic feeding systems, raw material handling</li> <li>Weighing and metering equipment</li> </ul>	<ul style="list-style-type: none"> <li>Robotics, vision systems, automation</li> <li>Pumps, valves, fittings</li> <li>Drums, Big Bags, Containers, storage systems</li> <li>Cleaning, disinfection, plant hygiene</li> </ul>	<ul style="list-style-type: none"> <li>ISM/ProSweets, 29.01.-01.02.2012, Cologne</li> <li>FRUIT LOGISTICA/FRESHCONEX, 08.-10.02.2012, Berlin</li> <li>fish international, 12.-14.02.2012, Bremen</li> <li>BioFach, 15.-18.02.2012, Nuremberg</li> <li>HygieniCon, 28.02.-01.03.2012, Karlsruhe</li> <li>IPACK-IMA, 28.02.-03.03.2012, Milan/Italy</li> </ul>
<b>3</b>		<b>Issue with focus on Anuga FoodTec</b>			
20.03.12 	28.02.12	<ul style="list-style-type: none"> <li>Cultures, microorganisms</li> <li>Fruit preparations, purees, concentrates</li> <li>Processing plants</li> <li>Cooling, freezing, flash freezing</li> <li>Innovations at Anuga FoodTec (Part 2)</li> </ul>	<ul style="list-style-type: none"> <li>Corrugated board, carton and paper packaging</li> <li><b>ASEPTIC FILLING AND PACKAGING SYSTEMS*</b></li> <li>Labeling, coding, sleeving</li> </ul>	<ul style="list-style-type: none"> <li>Inspection units, detection of foreign matters</li> <li>IT systems, industrial software</li> <li>Intralogistics, RFID</li> <li>Quality management, food safety</li> </ul>	<ul style="list-style-type: none"> <li>USETEC, 05.-07.03.2012, Cologne</li> <li>CeBIT, 06.-10.03.2012, Hanover</li> <li>LogiMAT, 13.-15.03.2012, Stuttgart</li> <li>Anuga FoodTec, 27.-30.03.2012, Cologne</li> </ul>
<b>4</b>		<b>Issue with preliminary reports on Hanover Fair</b>			
16.04.12 	22.03.12	<ul style="list-style-type: none"> <li>Emulsifiers, lecithins</li> <li>Thickening agents</li> <li>Extruder, forming automates</li> <li>Emulsifying, homogenization, dispersion</li> </ul>	<ul style="list-style-type: none"> <li>Glass containers, metal packaging</li> <li>Collective and end packaging</li> <li>Weighing, mixing, metering</li> </ul>	<ul style="list-style-type: none"> <li>Measuring and control equipment, sensors</li> <li>Analysis and laboratory equipment, rapid methods</li> <li>Energy efficiency, energy management, energy supply</li> <li>Floor coverings</li> </ul>	<ul style="list-style-type: none"> <li>analytica, 17.-20.04.2012, Munich</li> <li>Hanover Fair, 23.-27.04.2012, Hanover</li> </ul>
<b>5</b>		<b>Issue with preliminary reports on Automatica and Vitafoods   Issue with follow-up reports on Anuga FoodTec</b>			
15.05.12  	23.04.12	<ul style="list-style-type: none"> <li>Antioxidants</li> <li>Colorants and coloring food</li> <li><b>CUTTING TECHNOLOGY*</b></li> <li>Filtration and membrane technology</li> <li>Innovations at Anuga FoodTec (Part 3)</li> </ul>	<ul style="list-style-type: none"> <li>Closures, closing systems</li> <li>Palletizing, shrinking, stretching</li> <li>Check weighers, price labelers</li> </ul>	<ul style="list-style-type: none"> <li>Robotics, vision systems, automation</li> <li>Clean room technology, air management</li> <li>Lubricants</li> <li>Cleaning, disinfection, plant hygiene</li> </ul>	<ul style="list-style-type: none"> <li>Control, 08.-11.05.2012, Stuttgart</li> <li>Tecnoalimentaria/Hispack, 15.-18.05.2012, Barcelona/Spain</li> <li>Vitafoods, 22.-24.05.2012, Geneva/Switzerland</li> <li>Sensor + Test, 22.-24.05.2012, Nuremberg</li> <li>AUTOMATICA, 22.-25.05.2012, Munich</li> </ul>
<b>6</b>		<b>Issue with preliminary reports on Achema   Issue with follow-up reports on Hanover Fair</b>			
11.06.12 	18.05.12	<ul style="list-style-type: none"> <li>Flavorings, minerals, vitamins</li> <li>Dietary fibers, functional fibers</li> <li>Heat carrier units, driers, evaporators</li> <li>Sieving machines</li> </ul>	<ul style="list-style-type: none"> <li>Sales and transport packaging</li> <li>Filling and closing machines</li> <li>Powder and bulk goods technology, explosion protection</li> </ul>	<ul style="list-style-type: none"> <li>Compressed air units, vacuum technology</li> <li>Pumps, valves, fittings</li> <li>Silos, tanks, storage containers</li> <li>Pest control</li> </ul>	<ul style="list-style-type: none"> <li>ACHEMA, 18.-22.06.2012, Frankfurt/Main</li> </ul>

\* expanded volume!

Issue, date of publication	Closing date for ads and materials	Ingredients, production, process engineering	Packaging, labeling, filling and dosing, weighing technology	Robotics, automation, measuring technology, sensory evaluation, intra-logistics, consumables, IT, hygiene	Fairs, exhibitions and events
<b>7-8</b>					
<b>Issue with follow-up reports on Achema and Automatica</b>					
24.07.12	03.07.12	<ul style="list-style-type: none"> <li>• Microbial enzymes</li> <li>• Synergistic hydrocolloids</li> <li>• <b>Cooling, Freezing Cryogenic Freezing*</b></li> <li>• Separators, centrifuges, decanters</li> </ul>	<ul style="list-style-type: none"> <li>• Printing on packaging, packaging design</li> <li>• Forming, filling and closing machines</li> <li>• Weighing technology</li> </ul>	<ul style="list-style-type: none"> <li>• Transportation, conveying, storage</li> <li>• Piping systems, hoses</li> <li>• Occupational and protective clothes</li> <li>• Cleaning machines, industrial vacuum cleaners</li> </ul>	
					
<b>9</b>					
<b>Issue with preliminary reports on FachPack and InterMeat/InterMopro/InterCool</b>					
18.09.12	28.08.12	<ul style="list-style-type: none"> <li>• Spices, herbs, smoke flavors</li> <li>• Sweeteners</li> <li>• Fermenters, bioreactors</li> <li>• Cutting technology</li> </ul>	<ul style="list-style-type: none"> <li>• Protective gases, MAP, barrier films</li> <li>• Packaging lines, packaging robots</li> <li>• Labeling, coding, sleeving</li> </ul>	<ul style="list-style-type: none"> <li>• Processing and transport belts</li> <li>• Inspection units, detection of foreign matters</li> <li>• Storage and logistics systems</li> <li>• Quality management, recipe management, batch traceability</li> </ul>	<ul style="list-style-type: none"> <li>• iba, 16.-21.09.2012, Munich</li> <li>• InterMopro/InterMeat/InterCool, 23.-26.09.2012, Dusseldorf</li> <li>• FachPack, 25.-27.09.2012, Nuremberg</li> </ul>
					
<b>10</b>					
<b>Issue with preliminary reports on IPA and Parts2Clean</b>					
15.10.12	21.09.12	<ul style="list-style-type: none"> <li>• Stabilizers, emulsifiers</li> <li>• Preservatives</li> <li>• Coating, granulating, agglomerating</li> <li>• Mixers, kneaders, stirrers</li> </ul>	<ul style="list-style-type: none"> <li>• Biologically degradable packaging, packaging recycling</li> <li>• Forming, filling and closing machines</li> <li>• Weighing, mixing, metering</li> </ul>	<ul style="list-style-type: none"> <li>• Measuring and control equipment, sensors</li> <li>• Air purification, air disinfection</li> <li>• Compressed air units, vacuum technology</li> <li>• Cleaning, disinfection, hygiene</li> </ul>	<ul style="list-style-type: none"> <li>• Polagra-Food/Polagra-Tech, 07.-11.10.2012, Posnan/Poland</li> <li>• IPA, 21.-25.10.2012, Paris/France</li> <li>• parts2clean, 23.-25.10.2012, Stuttgart</li> </ul>
					
<b>11</b>					
<b>Issue with preliminary reports on Hi Europe, Brau Beviale, Emballage and SPS/IPC/Drives</b>					
<b>Issue with follow-up reports on FachPack</b>					
06.11.12	16.10.12	<ul style="list-style-type: none"> <li>• Health ingredients, plant extracts, functional food</li> <li>• Colorants and coloring food</li> <li>• Liquid and aseptic processing</li> <li>• Filtration and membrane technology</li> </ul>	<ul style="list-style-type: none"> <li>• Packaging for liquid food</li> <li>• Carton erector, carton packer, case packer</li> <li>• Contract packaging</li> </ul>	<ul style="list-style-type: none"> <li>• Drive and control technology</li> <li>• Steam generation</li> <li>• Pumps, valves, fittings</li> <li>• Water management, waste water treatment</li> </ul>	<ul style="list-style-type: none"> <li>• Health Ingredients Europe, 13.-15.11.2012, Frankfurt/Main</li> <li>• Brau Beviale, 14.-16.11.2012, Nuremberg</li> <li>• Emballage, 19.-22.11.2012, Paris/France</li> <li>• SPS/IPC/DRIVES, 27.-29.11.2012, Nuremberg</li> </ul>
					
<b>12</b>					
<b>Issue with preliminary reports on ProSweets   Issue with follow-up reports on Brau Beviale and Hi Europe</b>					
14.12.12	23.11.12	<ul style="list-style-type: none"> <li>• Gelling and thickening agents</li> <li>• Extracts, concentrates</li> <li>• Extruder, forming automates</li> <li>• Cutting technology</li> </ul>	<ul style="list-style-type: none"> <li>• Powder and bulk goods technology, explosion protection</li> <li>• Packaging lines, packaging robots</li> <li>• Weighing technology</li> </ul>	<ul style="list-style-type: none"> <li>• Technical gases</li> <li>• Material handling equipment</li> <li>• Asset management, operational safety, maintenance</li> <li>• Cleaning plants, CIP/SIP systems</li> </ul>	
					
<b>1-2/2013</b>					
05.02.13	15.01.13	<ul style="list-style-type: none"> <li>• Sweeteners</li> <li>• Stabilizing systems, emulsifiers</li> <li>• Processing plants</li> <li>• Sterilization, pasteurization, thermal process engineering</li> </ul>	<ul style="list-style-type: none"> <li>• Cans, cups, tubes</li> <li>• Aseptic filling and packaging systems</li> <li>• Forming, filling and closing machines</li> </ul>	<ul style="list-style-type: none"> <li>• Measuring and control equipment, sensors</li> <li>• Inspection units, detection of foreign matters</li> <li>• Transportation, conveying, storage</li> <li>• Cleaning, disinfection, hygiene</li> </ul>	<ul style="list-style-type: none"> <li>• ISM/ProSweets, 27.-30.01.2013, Cologne</li> <li>• FRUIT LOGISTICA/FRESHCONEX, 06.-08.02.2013, Berlin</li> <li>• BioFach, 13.-16.02.2013, Nuremberg</li> </ul>
					

## Rate card 2012 - LEBENSMITTELTECHNIK

Size	Rates in EURO			
	b/w	2c	3c	4c
2/1 double-page spread	6,860.-	7,320.-	7,780.-	7,950.-
1/1 full page	3,670.-	4,130.-	4,590.-	4,760.-
3/4 horizontal	2,790.-	3,250.-	3,710.-	3,880.-
2/3 vertical/horizontal	2,590.-	3,050.-	3,510.-	3,680.-
1/2 junior page	2,320.-	2,680.-	3,040.-	3,240.-
1/2 vertical/horizontal	1,910.-	2,270.-	2,630.-	2,830.-
1/3 vertical/horizontal	1,360.-	1,720.-	2,080.-	2,280.-
1/4 vertical/2 columns/horizontal	990.-	1,290.-	1,590.-	1,750.-
1/8 2 columns/horizontal	520.-	820.-	1,120.-	1,280.-
Cover pages (front inside/back inside/back outside) (U2/3/4)	3,940.-	4,440.-	4,940.-	5,090.-

All prices plus VAT (if applicable) /eligible for rebate/ other rates and type of advertisements (inserts, bound-ins etc) upon request.

### Yes, I would like ...

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... to receive information on the suppliers' directory.

... to receive more information about the appointments sections.

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