



Professional magazine for decision makers in the entire food and beverage industry in German-speaking area

Please visit our website: www.lebensmitteltechnik-online.de

interval of

publication: monthly (2 double-issues)

Publisher: LT Food Medien-Verlag GmbH

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Figures controlled by IVW (similar to ABC known in UK)

Analysis of sold issues

average number of copies	
total printer order:	9,308
circulation:	9,095
abroad:	2,332
Austria	1,016
Scandinavia	425
BeNeLux	413
other countries	478
subscribed copies:	4,321
members of GDL and other associations	3,848
total number of copies:	4,444
of it abroad:	808
free copies:	4,252

Branches

Recipients	Share of circulation
bakery industrie (bread, cakes and biscuits)	2,091
milk processing/dairy	1,130
slaughtering, meat and fish processing	1,068
wines and spirits, breweries and malthouses	827
mineral water, soft drinks, juices and vegetable drinks	719
sugar and confectionery industry	550
production of spices, sauces, homogenized and dietetic food	330
fruit & vegetable processing	260
production of feed/animal food	252
production of starch	135
other food production or processing	340
production of machinery and packaging	276
science, universities, colleges, institutions, organizations, societies, libraries, archives	877
others	240

Size of company (number of employees)

Share of actually sold issues	copies
1-49 employees	3,175
50-499 employees	3,865
500-999 employees	955
1,000 employees and more	485

Position in company

Share of actually sold issues	copies
general management, CEO, exec. Committee	2,669
research/development/construction	2,178
productions management	3,584
purchasing dept.	279
others	385

More than 90% of branch recruitment ads for trained and leading jobs are consistently published in **LEBENSMITTELTECHNIK**



Advertisement Size	Type Area	Trim Size	Rates in EURO			
	W x H (mm)	W x H (mm)	b/w	2c	3c	4c
double page spread	382 x 267	420 x 297	6,500,-	6,970,-	7,440,-	7,910,-
full page	186 x 267	210 x 297	3,270,-	3,740,-	4,210,-	4,680,-
3/4 horizontal	186 x 200	210 x 218	2,450,-	2,920,-	3,390,-	3,860,-
2/3 vertical	122 x 267	132 x 297	2,170,-	2,640,-	3,110,-	3,580,-
horizontal	186 x 174	210 x 192				
1/2 vertical	90 x 267	100 x 297	1,640,-	2,110,-	2,580,-	3,050,-
horizontal	186 x 130	210 x 148				
Juniorpage	130 x 186	148 x 210	1,970,-	2,440,-	2,910,-	3,380,-
1/3 vertical	59 x 267	69 x 297	1,080,-	1,550,-	2,020,-	2,490,-
horizontal	186 x 89	210 x 105				
1/4 vertical	43 x 267	55 x 297	830,-	1,300,-	1,770,-	2,240,-
2-columns	90 x 130	100 x 148				
horizontal	186 x 64	210 x 99				
1/8 2-columns	90 x 64	-	430,-	900,-	-	-
horizontal	186 x 32	-				

front cover	5,340,-
colour surcharge euro scale	
per additional colour	470,-
classified job & business per mm height	3.05
bound inserts 2 pages	3,190,-
4 pages	6,300,-

other cover pages	5,100,-
colour surcharge other than euro scale	
per additional colour	585,-
classified products and services per mm height	2.70
loose inserts Max. 25g	230,-
(+ postage) Max. 50g	305,-

Issue, date of publication	Closing date for ads and materials	Raw materials and ingredients, Production and process engineering	Packaging, filling and dosing, feeding technology	Robotics, automation, measuring technology, conveying and storage, consumables, quality assurance and hygiene, IT	Fairs, exhibitions and events
1-2 08.02.10	18.01.10	<ul style="list-style-type: none"> Hydrocolloids, gelatine Stabilizers, emulsifiers Thermal process engineering Bioengineering 	<ul style="list-style-type: none"> Degermination of packaging means <u>Pneumatic feeding systems, raw material handling</u> Control and inspection equipment 	<ul style="list-style-type: none"> Industrial software, IT systems Probes, measuring and control equipment Transportation, storage, conveying Energy efficiency, energy management 	<ul style="list-style-type: none"> ISM/ProSweets, 31.01.-03.02.2010, Cologne Fruit Logistica/Freshconex, 03.-05.02.2010, Berlin BioFach, 17.-20.02.2010, Nuremberg CleanRooms Europe, 02.-04.03.2010, Stuttgart CeBIT, 02.-06.03.2010, Hanover
3 10.03.10	17.02.10	<ul style="list-style-type: none"> Sweeteners Specialty fats, oils <u>Emulsifying, homogenization, dispersion</u> <u>Filtration and membrane technology</u> 	<ul style="list-style-type: none"> Plastics packaging Aseptic filling technology Weighing and sorting equipment 	<ul style="list-style-type: none"> Pumps Clean room technology Sorting and picking technology Plant hygiene 	<ul style="list-style-type: none"> HygieniCon, 16.-18.03.2010, Karlsruhe Alimentaria, 22.-26.03.2010, Barcelona/Spain Analytica, 23.-26.03.2010, Munich Intervitis/Interfructa, 24.-28.03.2010, Stuttgart
4 15.04.10	23.03.10	<ul style="list-style-type: none"> Starches, functional flours Fruit preparations, purees, concentrates Extruder, forming automates Heat transfer systems 	<ul style="list-style-type: none"> Ecological packaging materials Combination packs, palletizing, shrinking, stretching <u>Powder and bulk goods technology, explosion protection</u> 	<ul style="list-style-type: none"> Probes, measuring and control equipment Drives, mechatronical systems Generation of compressed air, vacuum technology Occupational and protective clothes 	<ul style="list-style-type: none"> Hanover Fair, 19.-23.04.2010, Hanover Resale, 21.-23.04.2010, Karlsruhe Powtech/TechnoPharm, 27.-29.04.2010, Nuremberg
5 03.05.10	12.04.10	<ul style="list-style-type: none"> Functional fibers, dietary fibers Preservatives Processing technology for convenience foods Cutting technology 	<ul style="list-style-type: none"> MAP/CAP, barrier films Thermoforming, filling and closing machines Labeling, coding, sleeving 	<ul style="list-style-type: none"> Transport and processing belts Detection of foreign matter <u>Air management, air degermination</u> Pest control 	<ul style="list-style-type: none"> Control, 04.-07.05.2010, Stuttgart IFFA, 08.-13.05.2010, Frankfurt/Main Vitafoods, 18.-20.05.2010, Geneva/Switzerland Sensor + Test, 18.-20.05.2010, Nuremberg
6 01.06.10	07.05.10	<ul style="list-style-type: none"> Gelling and thickening agents Flavorings, enzymes, vitamins Mixer, kneaders, stirrers Cooling, freezing, cryogenic freezing 	<ul style="list-style-type: none"> Glass containers, metal packages Recycling of packaging means Weighing, mixing, metering 	<ul style="list-style-type: none"> <u>Robotics, vision systems, automation</u> Asset management, device diagnostics Safety engineering, safety at work Industrial trucks 	<ul style="list-style-type: none"> Automatica, 08.-11.06.2010, Munich
7-8 23.07.10	02.07.10	<ul style="list-style-type: none"> Hydrocolloids, gelatine Antioxidants Drying plants, evaporators Separators, centrifuges, decanters 	<ul style="list-style-type: none"> Closures, closing systems Complete packaging lines Collective and end packaging 	<ul style="list-style-type: none"> <u>Flow and filling level detection</u> Generation of compressed air, vacuum technology Lubricants Cleaning, disinfection 	
9 15.09.10	25.08.10	<ul style="list-style-type: none"> Colorants and coloring food Probiotics, prebiotics Sterilization, pasteurization <u>Agglomeration, coating, micro-encapsulation</u> 	<ul style="list-style-type: none"> Packaging design <u>Packaging robots, top loaders</u> Labeling, coding, sleeving 	<ul style="list-style-type: none"> Technical gases Silos, tanks, storage containers Intralogistics, RFID Laboratory and analysis technology 	<ul style="list-style-type: none"> InterMopro/InterMeat/InterCool, 12.-15.09.2010, Düsseldorf Polagra-Tech, 12.-16.09.2010, Posen/Poland PacTec-FoodTec, 21.-24.09.2010, Helsinki/Finland FachPack, 28.-30.09.2010, Nuremberg Biotechnica, 05.-07.10.2010, Hanover
10 11.10.10	20.09.10	<ul style="list-style-type: none"> Stabilizers, emulsifiers Semi-finished products, preparations, compounds <u>Extruder, forming automates</u> Milling, rolling, mincing 	<ul style="list-style-type: none"> Carton packs Blowing, forming, filling and closing machines Check weighers, price labelers 	<ul style="list-style-type: none"> Automation, process control systems Transportation, storage, conveying Floor coverings Water management, waste water treatment 	<ul style="list-style-type: none"> Macropak, 05.-08.10.2010, Utrecht/The Netherlands IPA/Sial, 17.-21.10.2010, Paris/France
11 04.11.10	14.10.10	<ul style="list-style-type: none"> <u>Health ingredients, plant extracts</u> Beverage bases, concentrates Liquid und Aseptic Processing Filtration and membrane technology 	<ul style="list-style-type: none"> Packagings for liquid food Filling plants Powder and bulk goods technology 	<ul style="list-style-type: none"> Pumps, valves, fittings Generation of compressed air, vacuum technology Air conditioning, air dehumidification Steam generation 	<ul style="list-style-type: none"> Brau Beviale, 10.-12.11.2010, Nuremberg Health Ingredients Europe, 16.-18.11.2010, Madrid/Spain Emballage, 22.-26.11.2010, Paris/France SPS/IPC/DRIVES, 23.-25.11.2010, Nuremberg
12 15.12.10	24.11.10	<ul style="list-style-type: none"> Starches and starch derivatives Spices, herbs, smoke flavors <u>Mixer, kneaders, stirrers</u> <u>Nanotechnology</u> 	<ul style="list-style-type: none"> Cans, cups, tubes Tubular bags machines, cartoner Weighing technology 	<ul style="list-style-type: none"> Robotics, sensory evaluation Drive and control technology Storage systems Recipe management, quality assurance 	
1-2/2011 07.02.11	17.01.11	<ul style="list-style-type: none"> Colorants and coloring food Pea, cereal and soy proteins Sieving machines Extraction technology 	<ul style="list-style-type: none"> <u>Aseptic filling and packaging systems</u> Weighing, mixing, metering Labeling, coding, sleeving 	<ul style="list-style-type: none"> Probes, measuring and control equipment Detection of foreign matter Environmental management Food safety, hygiene 	<ul style="list-style-type: none"> ISM, February 2011, Cologne Fruit Logistica/Freshconex, 09.-11.02.2011, Berlin BioFach, February 2011, Nuremberg

The editorial schedule only lists key words and refrains from too many individual terms for better readability. If you are missing a subject important to you, please contact our editorial office for more details. The cover story of each issue is underlined. The section „Spektrum“ in each issue contains new developments from all industrial fields.

Expanded volume!

Subject to changes